

# SEVIER COUNTY TOURISM PROFILE

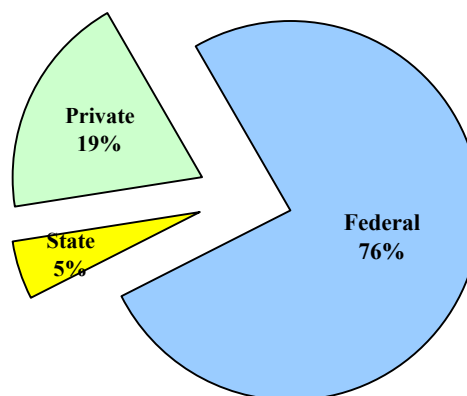
County Indicator	1997	1998	1999	2000	2001(o)	2001(n)	2002(p)	% Change 2001-2002	State Ranking
<b>DEMOGRAPHIC</b>									
Population	18,091	18,498	18,693	18,842	19,009		19,091	0.4%	14
Total Non-Ag Employment	6,693	6,842	7,071	7,188	7,239		7,309	1.0%	13
Non-Ag Avg Monthly Wage	\$1,641	\$1,698	\$1,739	\$1,791	\$1,876		\$1,925	2.6%	18
Per Capita Income	\$16,071	\$16,389	\$16,762	\$17,474	\$18,505		\$19,041	2.9%	19
Unemployment Rate	3.9%	4.7%	4.3%	3.9%	4.6%		5.6%	1.0%	11
<b>SPENDING &amp; EMPLOYMENT</b>									
Spending by Travelers (Millions)	\$37.3	\$36.8	\$35.9	\$35.4	\$33.9	\$37.2	\$46.0	23.7%	13
Travel & Tourism Related Employment	684	680	673	671	675	1,178	1,194	1.4%	11
<b>TOURISM TAX REVENUES (000s)</b>									
Local Tax Revenues from Traveler Spending	\$775	\$765	\$747	\$737	\$706	\$1,034	\$1,015	-1.8%	11
Gross Taxable Room Rents	\$5,204	\$5,085	\$5,693	\$5,774	\$6,133		\$6,742	9.9%	14
Transient Room Tax	\$156.1	\$152.6	\$170.8	\$173.2	\$184.0		\$202.3	9.9%	14
Restaurant Tax	\$119.7	\$143.3	\$134.3	\$128.3	\$144.1		\$150.6	4.5%	15
Car Rental Tax	--	--	--	\$5.7	\$1.9		\$2.5	31.6%	7
Gross Taxable Retail Sales (million)	\$179.5	\$247.5	\$212.5	\$219.2	\$219.6		\$229.9	4.7%	13
<b>REGIONAL VISITATION COUNTS</b>									
Capitol Reef N.P.	625,680	656,026	680,153	612,656	527,760		523,458	-0.8%	
Palisade S.P.	102,806	271,548	127,547	142,253	145,878		134,524	-7.8%	
Yuba S.P.	70,319	68,316	77,612	144,911	120,881		112,381	-7.0%	
Fremont Indian S.P.	99,677	105,205	95,670	94,054	79,405		83,648	5.3%	
Otter Creek S.P.	20,237	18,381	15,053	20,594	42,633		61,895	45.2%	
Millsite S.P.	47,557	48,297	44,327	43,878	40,829		28,920	-29.2%	
Territorial Statehouse S.P.	39,766	32,016	42,329	54,444	37,237		28,451	-23.6%	
Piute S.P.	29,470	19,301	19,236	18,522	14,495		10,656	-26.5%	

Land Ownership - 1999	No. of Acres	% Total
<b>Total Acres in County</b>	<b>1,222,107</b>	<b>100.0%</b>
<b>Federal Government</b>	<b>928,423</b>	<b>76.0%</b>
BLM	207,482	17.0%
US Forest Service	716,521	58.6%
National Recreation Areas	--	--
National Parks	4,420	0.4%
National Wildlife Refuge	--	--
USFS & BLM Wilderness Area	--	--
Other*	--	--
<b>State Government</b>	<b>59,297</b>	<b>4.9%</b>
Utah State Parks & Recreation	--	--
Utah State Wildlife Reserves	3,375	0.3%
State Trust Lands	55,922	4.6%
<b>American Indian</b>	<b>1,213</b>	<b>0.1%</b>
<b>Private**</b>	<b>233,175</b>	<b>19.1%</b>

\*Includes Military and Bankhead Jones land

\*\*May include some local government land

**Land Ownership - 1999**



# Sevier County Tourism Profile

